



Rud Mason and his staff specialize in high-end residential design and property management.

Princeton Scapes can make your outdoor dreams a reality

A booming trend in landscape architecture and design is the creation of outdoor living spaces that brings together the elements of aesthetics, construction, horticulture, human comfort and nature. The results are extraordinary outdoor environments that are far beyond the traditional deck and patio.

Homeowners are increasingly dividing up their outdoor spaces into “outdoor rooms” — some as elaborate as fully functional outdoor kitchens or contemplative formal gardens with seating and relaxation areas. Creating a perfect look and feel inside the home often requires the right amount of expertise in design, color theory and form, and that expertise is also often necessary to pull together a successful outdoor look. Each space is as unique as the individual who envisioned it.

“Some of our clients want fire pits and areas where they can gather around an outdoor fire and relax,” says Rud Mason, president and founder of Princeton Scapes Inc. “Others may want a fountain and an elegant space where they can entertain.”

Pretty much whatever a customer can dream up — be it dry-laid masonry walls, granite accents, formal garden beds, decking or an organic naturalistic enclave — Princeton Scapes can provide.

“That’s what we pride ourselves on,” Mason says. “Whatever our clients want is what we strive to give them.”

Mason founded Princeton Scapes with a small starter loan from his grandmother in 1992 while he was still in college. Princeton Scapes has grown today to a full-scale landscape architectural and management company.

“We started with small scale property maintenance and maybe a simple stone wall,” Mason says. “Now it’s more comprehensive. We’re not a lawn-mowing service. We care for the whole property and design our clients’ outdoor living space to their wants and needs.”

With 22 professional staff members — including licensed landscape architects, designers, masons, carpenters and hor-

ticulturists — Princeton Scapes employees pride themselves on the integrity and quality of their work.

“For them, what they do is their professional career, not just a job,” Mason said.

Princeton Scapes specializes in high end residential design and property management, but also has a number of boutique commercial clients, such as Harrington Farm in Princeton, where the company provides year-round care of the property, including seasonal flower plantings, holiday décor and more. Princeton Scapes recently created an enhanced and expanded patio function space at the farm, which features one of the county’s finest restaurants and function facilities.

For the homeowner, professional design and installation of architecturally appealing landscape elements not only expands the living area to the sometimes-ignored outdoors, but it can increase the value of the home as much as 20 percent

Princeton Scapes moved from Princeton to an expanded office and garage location in Sterling in 2003, allowing Mason to grow the company and include its multiple services.

Some Princeton Scapes services are offered year round, as the designers and carpenters are able to work on additions and renovations during the winter months. The masons, with more than 30 years combined experience among them, can tackle big off-season projects.

The company’s geographic focus has also expanded during its recent growth to include not just Central Massachusetts but also a number of clients in MetroWest.

“We’d like to stay in those regions,” Mason says “But we’ve done jobs on Martha’s Vineyard and have clients in Concord and Lexington. For the right project we will go anywhere.”

Princeton Scapes’ goal is to ensure customers that they will be able to find peace of mind and enjoyment in their outdoor living spaces. Mason and his crew are experts in turning any residential property into a refuge from the hustle and

bustle of these hectic times. Similarly, when Princeton Scapes cares for commercial properties, clients can stop worrying and be confident that they are presenting their company well in a competitive marketplace. “We want to be a valued member of our clients’ team, whether at home or in their place of business,” Mason said. ■



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Employees: 22

Founded: 1992

Website: www.princetonscapes.com

Product/Services: Design-registered landscape architects; landscape design and construction; masonry walls and walks; plantings; water features; property care; certified horticulturalists; organic lawn care and licensed carpenters.

Top Executives: Rud Mason,
founder and president